

## **REDEVELOPMENT AGENCY BOARD & CITY COUNCIL OF THE CITY OF HOLLISTER**

### **MINUTES OF SPECIAL JOINT MEETING**

June 27, 2005

#### **CALL TO ORDER:**

The special meeting of the Redevelopment Agency of the City of Hollister was called to order by Chairman Valdivia on June 27, 2005 at 6:43 p.m. in the City Council Chambers at City Hall.

#### **PLEDGE OF ALLEGIANCE:**

**ROLL CALL:** Roll was answered as follows:

**PRESENT:** Chairman Pauline Valdivia, Agency Members Brad Pike, Doug Emerson, Robert Scattini and Monica Johnson, Executive Director Clint Quilter, and Secretary Geri Johnson.

**ABSENT:** Agency Attorney Elaine Cass.

#### **VERIFICATION OF AGENDA POSTING:**

The Agenda for the Redevelopment Agency of the City of Hollister special Joint meeting of June 27, 2005, was posted on the bulletin board at City Hall on June 24, 2005, at 3:40 p.m. per Government Code Section 54956.

#### **1. Economic Development Study Session.**

- (a) Received information on Economic Development from Interim Development Director Avera.
- (b) Joe Thompson, Tres Pinos, CA commented that the community needs an intermodal facility in this area to help with economic development. He added that commercial, industrial, and manufacturing are all related to economic

- development.
- (c) Received oral comments from Mr. Avera regarding promotion of business retention and business recruitment.
  - (d) The Agency Members reviewed and discussed previous programs, present programs, future programs, incentives, and hiring a marketing development director or economic development coordinator/recruiter.
  - (e) Redevelopment Agency Members consensus to look into hiring an economic development coordinator/recruiter to work for the City and with the San Benito County Chamber of Commerce, the Hollister Downtown Association, the Business Council, and the Economic Development Council. The Redevelopment Agency Board also wants to pursue using the Hollister Municipal Airport to it's advantage.
  - (f) Richard Ferreira, Hollister, CA stated that he has invested in the downtown and the community. Mr. Ferreira suggested that the City should focus on building a new sewer plant to end the moratorium which would be the answer to all of our problems.

#### **ADJOURNMENT:**

There being no further business to come before the Redevelopment Agency Board of the City of Hollister, the special meeting of June 27, 2005, was adjourned by Agency Member Scattini at 8:12 p.m. Motion seconded by Agency Member Emerson and carried by a unanimous vote.

Respectfully submitted,

Geri Johnson, CMC  
Secretary